

ADVERTISING AND SPONSORSHIP RATES: 2010

ART LIBRARIES JOURNAL

SPECIFICATION

FORMAT: A4

NUMBER OF PAGES: c. 50

FREQUENCY: Quarterly (January, March, June, September)

ADVERTISING RATES

Full page (type area 170 x 242 mm)	£170/\$340
Half page (type area 170 x 118 mm, landscape)	£100/\$200
Half page (type area 82 x 242 mm, portrait)	£100/\$200
Quarter page (type area 82 x 118 mm, portrait)	£80/\$160
Inside front cover	£205/\$410
Inside back cover	£205/\$410
Outside back cover	£220/\$440
Leaflet insert	£150/\$300
Leaflet insert in both <i>ALJ</i> & <i>News-sheet</i>	£185/\$370

ARLIS/UK & Ireland NEWS-SHEET

ADVERTISING RATES

Full page (type area 170 x 242 mm)	£125/\$250
Half page (type area 170 x 118 mm, landscape)	£75/\$150
Half page (type area 82 x 242 mm, portrait)	£75/\$150
Quarter page (type area 82 x 118 mm, portrait)	£55/\$110
Small ads.	
Leaflet insert	£120/\$240

10% discount on advertisements placed in both the *Art Libraries Journal* and in the *Annual Directory*.

**Mailing labels available on request, please email the Business Manager with enquiries-
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